

## **ORDER**



**KSNV**

Orders	Order / Rev:	104980
	Alt Order #:	06837517
	Product Desc:	Issue
	Estimate:	1308
	Flight Dates:	10/02/12 - 10/08/12
	Original Date / Rev:	08/01/12 / 09/28/12
	Order Type:	GENERAL

Primary AE:  
Sales Office:  
Sales Region:

Amy McCreary  
BLPHI  
National

Agency	Name:	Great American Media
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave. NW
		Washington, DC 20007

Billing Type:  
Billing Calendar:  
Billing Cycle:  
Agency Commission:

Advertiser	Name:	Democratic Congressional Campaign
	Demographic:	A35+
	Product Codes:	PLI2
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN

Revised

New Business Thru:  
Order Separation:  
Advertiser External ID:  
Agency External ID:

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	142	\$136,850.00	\$116,322.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	142	\$136,850.00	\$116,322.50	0.00

**Totals** 142 \$136,850.00 \$116,322.50 0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

### Order Share

Stock Share	Share	Total
KSNV	26%	\$136,850.00
Market	100%	\$526,346.15

#### Competitive Share

COMPETITIVE CHARS	CHARS	REVENUE
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$157,903.85
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$105,269.23
KTUD	1%	\$5,263.46
KVVU	20%	\$105,269.23
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$15,790.38

Order / Rev: 104980  
Alt Order #: 06837517  
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Democratic Congressional Campaign Cc  
Product Desc: Issue  
Estimate: 1308

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp w/WagM	5-6a		MTWTF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00											
M-F 5-6a WakeUp w/Wagners																										
WAKE UP WITH THE WAGNERS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/02/12</td> <td>10/08/12</td> <td>MTWTF--</td> <td>5</td> <td>\$450.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/02/12	10/08/12	MTWTF--	5	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/02/12	10/08/12	MTWTF--	5	\$450.00	0.00																					
E 2	KSNV	10/02/12	10/08/12	Wake Up Early w/ Wagn6M	430a-5a		MTWT--S	:30	5	\$200.00	1	0.00	NM	5	\$1,000.00											
Wake Up Early Wagners																										
WAKE UP EARLY W/THE WAGNERS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/02/12</td> <td>10/08/12</td> <td>MTWT--S</td> <td>5</td> <td>\$200.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/02/12	10/08/12	MTWT--S	5	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/02/12	10/08/12	MTWT--S	5	\$200.00	0.00																					
E 3	KSNV	10/02/12	10/08/12	M-F 6-7a WakeUp w/Wa@M	6-7a		MTWTF--	:30	3	\$1,000.00	1	0.00	NM	3	\$3,000.00											
M-F 6-7a WakeUp w/Wagners																										
WAKE UP WITH THE WAGNERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/02/12	10/08/12	MTWTF--	3	\$1,000.00	0.00																					
E 4	KSNV	10/02/12	10/08/12	Today Show	CM	658a-9am	MTWTF--	:30	10	\$1,500.00	1	0.00	NM	10	\$15,000.00											
Today Show																										
TODAY SHOW																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/02/12	10/08/12	MTWTF---	10	\$1,500.00	0.00																					
E 5	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY	6a-7a		-----S-	:30	2	\$375.00	1	0.00	NM	2	\$750.00											
News 3 Sunrise SATURDAY																										
NEWS 3 AT SUNRISE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S-	2	\$375.00	0.00																					
E 6	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00											
Saturday Today																										
SATURDAY TODAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S-	2	\$625.00	0.00																					
E 7	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUNDAY	6a-7a		-----S	:30	1	\$375.00	1	0.00	NM	1	\$375.00											
News 3 Sunrise SUNDAY																										
NEWS 3 AT SUNRISE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$375.00	0.00																					
E 8	KSNV	10/07/12	10/07/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00											
Sunday Today																										
TODAY ON SUNDAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	2	\$750.00	0.00																					
E 9	KSNV	10/07/12	10/07/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00											
Meet the Press																										
MEET THE PRESS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$3,000.00	0.00																					
E 10	KSNV	10/07/12	10/07/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00											
News 3 Today																										
NEWS 3 TODAY/WKEND																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$500.00	0.00																					
E 11	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00											
Chris Matthews SUN 9:30am																										
CHRIS MATTHEWS SHOW																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$500.00	0.00																					
E 13	KSNV	10/02/12	10/08/12	M-F Today Show III	CM	10am-11am	MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00											
4th 10am																										
TODAY SHOW III																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/02/12	10/08/12	MTWTF--	5	\$325.00	0.00																					
E 14	KSNV	10/02/12	10/08/12	Today 4th Hour	CM	11am-12pm	MTWTF--	:30	8	\$325.00	1	0.00	NM	8	\$2,600.00											

Order / Rev: 104980  
Alt Order #: 06837517  
Flight Dates: 10/02/12 - 10/08/12

Advertiser:	Democratic Congressional Campaign Co
Product Desc:	Issue
Estimate:	1308

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray											
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/02/12	10/08/12	MTWTF--		8	\$325.00		0.00						
E 15	KSNV	10/02/12	10/08/12	Noon News	CM	12-1230pm	MTWTF--	:30	6	\$425.00	1	0.00	NM	6	\$2,550.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/02/12	10/08/12	MTWTF--		6	\$425.00		0.00						
E 16	KSNV	10/02/12	10/08/12	The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
				The Agenda 1230pm											
				NEWS 4: THE AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/02/12	10/08/12	MTWTF--		5	\$325.00		0.00						
E 17	KSNV	10/02/12	10/08/12	Days of our Lives	CM	1258p-2pm	MTWTF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00
				Days of our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/02/12	10/08/12	MTWTF--		5	\$425.00		0.00						
E 18	KSNV	10/02/12	10/08/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
				The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/02/12	10/08/12	MTWTF--		5	\$325.00		0.00						
E 19	KSNV	10/02/12	10/08/12	Dr. Phil	CM	3-4p	MTWTF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/02/12	10/08/12	MTWTF--		5	\$450.00		0.00						
E 20	KSNV	10/02/12	10/08/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	5	\$725.00	1	0.00	NM	5	\$3,625.00
				(1 hour)											
				FIRST NEWS 3 AT FOUR TP CHANGE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/02/12	10/08/12	MTWTF--		5	\$725.00		0.00						
E 21	KSNV	10/02/12	10/08/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	5	\$725.00	1	0.00	NM	5	\$3,625.00
				(1 hour)											
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/02/12	10/08/12	MTWTF--		5	\$725.00		0.00						
E 22	KSNV	10/02/12	10/08/12	M-F Early News	CM	5-630p	MTWTF--	:30	5	\$1,200.00	1	0.00	NM	5	\$6,000.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/02/12	10/08/12	MTWTF--		5	\$1,200.00		0.00						
E 23	KSNV	10/02/12	10/08/12	M-F Jeopardy	CM	630-7pm	MT-TF--	:30	5	\$1,300.00	1	0.00	NM	5	\$6,500.00
				M-F Jeopardy											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/02/12	10/08/12	MT-TF--		5	\$1,300.00		0.00						
E 25	KSNV	10/02/12	10/08/12	M-F Wheel	CM	7-730pm	MT-TF--	:30	5	\$1,300.00	1	0.00	NM	5	\$6,500.00
				M-F Wheel of Fortune											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/02/12	10/08/12	MT-TF--		5	\$1,300.00		0.00						
E 26	KSNV	10/02/12	10/08/12	FacetoFace/Ralston Rep	CM	730-758pm	MT-TF--	:30	5	\$900.00	1	0.00	NM	5	\$4,500.00
				Face to Face w/ J.Ralston											
				Face to Face											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/02/12	10/08/12	MT-TF--		5	\$900.00		0.00						
E 27	KSNV	10/06/12	10/06/12		CM	5a-459a	-----S-	:30	2	\$525.00	1	0.00	NM	2	\$1,050.00

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Advertiser: Democratic Congressional Campaign Co  
Product Desc: Issue  
Estimate: 1308

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SIGN ON-SIGN OFF															
ROS (9:00 PM-10:00 PM)															
JEOPARDY/WHEEL OF FORTUNE															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----S- 2 \$525.00 0.00															
E 28	KSNV	10/08/12	10/08/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.001	0.00	NM		1	\$4,000.00
Monday Prime 8-10pm															
THE VOICE															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 M----- 1 \$4,000.00 0.00															
E 29	KSNV	10/08/12	10/08/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
Monday Prime 10-11pm															
REVOLUTION															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 M----- 1 \$3,200.00 0.00															
E 33	KSNV	10/07/12	10/07/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.001	0.00	NM		1	\$10,000.00
NFL Football															
SUN NT FB: SD @ N ORLEANS															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----S 1 \$10,000.00 0.00															
E 34	KSNV	10/07/12	10/07/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,800.001	0.00	NM		1	\$1,800.00
News 3 in Prime															
NEWS AFTER NFL															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----S 1 \$1,800.00 0.00															
E 35	KSNV	10/07/12	10/07/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN-----S	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00	
Jeopardy in Prime															
TBD															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----S 1 \$1,200.00 0.00															
E 36	KSNV	10/07/12	10/07/12	LAW & ORDER (synd) RM	CM	M-SA 8-11p / SUN-----S	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00	
Law & Order (synd) PRIME															
LAW & ORDER															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----S 1 \$1,200.00 0.00															
E 37	KSNV	10/02/12	10/08/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	5	\$1,200.001	0.00	NM		5	\$6,000.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/02/12 10/08/12 MTWTF--- 5 \$1,200.00 0.00															
E 38	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----S- 1 \$1,100.00 0.00															
E 39	KSNV	10/07/12	10/07/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----S 1 \$1,100.00 0.00															
E 40	KSNV	10/02/12	10/08/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	5	\$750.001	0.00	NM		5	\$3,750.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/02/12 10/08/12 MTWTF-- 5 \$750.00 0.00															
E 41	KSNV	10/02/12	10/08/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	4	\$250.001	0.00	NM		4	\$1,000.00
Late Night w/Fallon															
LATE NIGHT W/JIMMY FALLON															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 10/02/12 10/08/12 MTWTF--- 4 \$250.00 0.00															
E 42	KSNV	10/06/12	10/06/12		CM	1130pm-1:02am	-----S-	:30	3	\$1,400.001	0.00	NM		3	\$4,200.00

Order / Rev: 104980  
Alt Order #: 06837517  
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Democratic Congressional Campaign Cc  
Product Desc: Issue  
Estimate: 1308

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Saturday Night Live											
				Saturday Night Live											
				SATURDAY NIGHT LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-		3	\$1,400.00		0.00						
E43	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.001	0.00	NM		1	\$400.00
				Sports Night in Las Vegas											
				SPORTS NIGHT IN LAS VEGAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S		1	\$400.00		0.00						
E44	KSNV	10/07/12	10/07/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1:	-----S	:30	1	\$225.001	0.00	NM		1	\$225.00
				Law & Order (LF)											
				LAW & ORDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S		1	\$225.00		0.00						
N45	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.001	0.00	NM		1	\$2,400.00
				NFL Pre-Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S		1	\$2,400.00		0.00						
N47	KSNV	10/04/12	10/04/12	Thurs PR 8-9p	CM	8-9pm	---T---	:30	1	\$2,400.001	0.00	NM		1	\$2,400.00
				Thursday Prime 8-9pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---T---		1	\$2,400.00		0.00						
N48	KSNV	10/04/12	10/04/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
				Thursday Prime 10-11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---T---		1	\$3,200.00		0.00						
N49	KSNV	10/05/12	10/05/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
				Friday Prime 10-11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	----F--		1	\$3,200.00		0.00						
N50	KSNV	10/07/12	10/07/12	LAW & ORDER (synd)	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,400.001	0.00	NM		1	\$1,400.00
				Law & Order (synd) PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S		1	\$1,400.00		0.00						
N51	KSNV	10/06/12	10/06/12	News 3 Live in Prime	CM	7-10pm	-----S-	:30	2	\$675.003	0.00	NM		2	\$1,350.00
				News 3 in Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-		2	\$675.00		0.00						
N52	KSNV	10/07/12	10/07/12	LAW & ORDER (synd)	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
				Law & Order (synd) PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S		1	\$1,200.00		0.00						
N53	KSNV	10/07/12	10/07/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
				Jeopardy in Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S		1	\$1,200.00		0.00						
N54	KSNV	10/08/12	10/08/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.001	0.00	NM		1	\$4,000.00
				Monday Prime 8-10pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	M-----		1	\$4,000.00		0.00						
N55	KSNV	10/06/12	10/06/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$2,000.001	0.00	NM		1	\$2,000.00
				Saturday Prime 10-11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-		1	\$2,000.00		0.00						

Totals 142 \$136,850.00